

Heartfelt CONNECTIONS™

Memory Care Program offers people with Alzheimer's disease and other related dementias the care, respect, dignity, and quality of life loved ones want for them.



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Heartfelt CONNECTIONS™

A Memory Care Program

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Devoted Team

The spirit, heart, and soul of our *Heartfelt CONNECTIONS Memory Care Program* lie in the hands of our highly trained, kind, and caring staff. Our team passionately dedicates each day to life-affirming activities, enriching the lives of residents entrusted to our care. Strong principles guide everything we do.

- We view aging as a natural process—life stories to be continued.
- We believe what remains is far more important than what is lost.
- We focus on each resident's unique remaining abilities.
- We embrace and celebrate everything our residents do.
- We create success stories, one small victory at a time.

“There's a **clear connection** between the head and the heart.

Heartfelt CONNECTIONS
Memory Care Program uses one **to reach the other.**”

Dedicated Care

Our memory care program stems from each unique life story. We utilize reminiscence tools, customized specifically for us to help loved ones capture a lasting legacy of details about each resident's family, friends, career, hobbies, likes, and dislikes. Memories fade, but we know those past relationships and experiences continue to shape our residents' lives each and every day.

Person-Centered and Activity Focused

We apply the insights gained from each life story to individualized programming for every resident. Customized activities are designed to promote physical and emotional well-being, prolong daily functioning, and maintain a sense of purpose, satisfaction, dignity, and quality of life. That's what makes the *Heartfelt CONNECTIONS Memory Care Program* a nationally recognized continuum of care specifically designed for residents with dementia and their families.

Memory Care Gets Personal

Research suggests that subconsciously we require three things to feel normal. So the *Heartfelt CONNECTIONS Memory Care Program* embraces those three Personal Life Requirements.

1. Personal Care. Even little things like getting dressed, washing our face, combing and styling our hair play a big role in self-esteem. And those simple but critical activities are part of daily life here. We celebrate the ability to accomplish these tasks as simple as they may sound.

2. Personal Productivity. We all have a basic desire to feel productive—like we're making contributions to our corner of the world. Each day we keep residents busy in active pursuits that make a difference and are based on their current abilities. Whether they're baking, gardening, painting, or simply writing a letter, they can enjoy a sense of accomplishment.

3. Personal Leisure. What's that saying about all work and no play? Well it applies here. To ward off dull days, we encourage all residents to engage in leisure activities they have always loved—from puzzles or cards to walking, reading, or just soaking up the sun. We learn what makes each resident feel relaxed and create the environment to make it happen.